

YOUR MEMBERSHIP BENEFITS AT A GLANCE

### CARE PROVIDERS OF MINNESOTA LEADING MEMBERS TO EXCELLENCE







We are the state affiliate for the American Health Care Association/National Center for Assisted Living (AHCA/NCAL), and therefore, address concerns affecting membership at both the state and the national levels.



Since 1947, we have provided advocacy, information, resources, networking opportunities, and educational leadership to our members. Over these many years, the profession has implemented new technologies as healthcare, regulations, and employment environments have evolved—and the Association has responded in kind. With our mission in mind, we continue to create a successful future through bold advocacy, partnerships, and innovative leadership.



The core values we espouse and encourage amongst members are:

- business success
- quality culture
- innovative and progressive expertise
- bold and trailblazing advocacy
- support and mentorship
- pioneering education
- teamwork and collaboration



This is our 78<sup>th</sup> year, and though there have been many changes and innovations over the years, the heart and soul of the Association remains the same—it is the people in our membership and the staff who devote themselves to improving lives by delivering quality care and services to Minnesota's vulnerable and older adults.



Thank you for being a vital part of Care Providers of Minnesota.





1 Our annual Foundation golf tournament raised over \$27,000.00 for scholarships; 2 Paxton Wiffler, Monarch Healthcare Management, was presented with the 2024 Member of the Year Award; 3 National Quality Award recipients recognized at our annual convention & expo; 4 A June workshop helped members prepare for the NAB license exam; 5 A group traveled to Washington, DC, to attend AHCA/NCAL's Congressional Briefing.

# CARE PROVIDERS OF MINNESOTA BENEFITS **OF MEMBERSHIP**

#### Take advantage of the benefits of membership including:

- access to Care Providers of Minnesota staff expertise & research
- weekly ACTION newsletter (online)
- special news updates
- state advocacy representation & updates
- free, members-only education
- discounted pricing on education
- free, members-only products/resources
- discounted pricing on products/resources
- discounted pricing on our annual convention & exposition
- members-only access to member directory (online)
- access to business partners & vendors
- discounted purchasing through Service Corporation arrangements
- access to members-only programs:
  - state award recognition
  - Foundation scholarship & mini-grant programs
  - Foundation leadership development program
  - · committee participation
- unlimited free job postings on our job center

And as a member of Care Providers of Minnesota\*, you are also a member of the American Health Care Association and the National Center for Assisted Living (AHCA/NCAL). This combined membership gives you access to:

- national expertise and experience
- national networking & professional development with members from across the nation
- national resources & education
- national quality awards & recognition program
- national strategic advocacy representation

Find out more at: <u>careproviders.org</u> and <u>ahcancal.org</u>.





\*does not apply to business partner members



#### CARE PROVIDERS OF MINNESOTA

# **ASSOCIATION** STAFF

As a Care Providers of Minnesota member, you receive personal access to experienced staff and their collective knowledge and research.



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AHCA liaison; Association legal matters & overall operational management; strategic alliances & planning/mission implementation; CARE PAC; membership recruitment & retention



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Project coordinator supporting employment of New Americans in long-term care



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Administration of office; Board of Directors liaison; committee appointments; human resources & personnel



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Regulatory compliance, survey guidance & support for assisted living, home care, and clinical issues; liaison to MDH and NCAL; membership recruitment & retention



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Coordination of legislative & administrative advocacy; grassroots activity; member engagement; CARE-PAC



Shauna Kapsner
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Development of online & on-demand education programs; annual Convention & Expo and Assisted Living Summit; AHCA/NCAL Quality Award Program & Quality Initiative



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Foundation scholarships, silent auction & golf tournament; region council & Leading4Life Fellowship Program support; support for multiple committees



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Database management; hardware/software support; custom reporting



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Support for events & education; registration for in-person seminars, webinars & workshops; committee support

## **ADVOCACY & CARE-PAC**

**CARE PROVIDERS OF MINNESOTA** is your advocate at the Capitol in St. Paul; in Washington, DC; and with state and federal agencies. We work to solve your problems, address areas of concern, support your needs, and translate ideas into action for policy or legislative changes that benefit the profession and help you succeed.

#### WE ADVOCATE FOR YOU BY:

- proposing common sense legislation that addresses provider concerns and improves quality outcomes for those we serve
- understanding the details of pending legislation, its impact to our profession, and articulating to lawmakers why they should support or oppose
- helping you connect with legislators and administration
- connecting with legislators and other state officials to ensure your voice is heard
- shaping regulatory developments
- · helping to inform and influence legislators, boards, and administrations
- introducing, monitoring, and testifying on legislation
- providing tools and support, meeting with representatives
- lobbying; representing your interests on task forces
- supporting members in their grassroots advocacy efforts
- providing "real time" member updates through weekly news and video updates

#### WHAT'S HAPPENING AT THE CAPITOL?

Follow along on our website as our advocacy team meets with decision makers, attends hearings to monitor the legislative action, and works at the Capitol to protect the interests of long-term care providers.

#### **DAY AT THE CAPITOL—MARCH 19, 2025**

The annual Day at the Capitol (DATC) gets you speaking to your local legislators. With the assistance and expertise of our advocacy team, it's your opportunity to tell your legislators what is important to you and why.

#### **ADVOCACY ACTION CENTER**

The Advocacy Action Center tracks legislation that can affect membership, helping to influence the policies that matter. This platform makes it easier than ever for members to take grassroots advocacy action by reaching out to their legislators and staying engaged & informed.

#### THE INSIDE SCOOP

Get the latest weekly update on what is happening at the Capitol during the legislative session with Care Providers of Minnesota's popular *The Inside Scoop*—a weekly video update featuring our advocacy team.

Find information on the above & advocacy resources at: <a href="mailto:careproviders.org/advocacy">careproviders.org/advocacy</a>



CARE-PAC, the political action committee (PAC) for Care Providers of Minnesota, raises money and makes political contributions to candidates and incumbents who support older adult services initiatives at the state Capitol. CARE-PAC raises money from members, staff, and employees.

#### Why donate?

- Funding for facilities, state laws, and regulations all affect you, and elected officials make these decisions
- It is imperative we support and help re-elect the legislators who support our issues at the Capitol
- Donations to CARE-PAC allow us to sponsor and attend political events, where we get to know elected officials better and, more importantly, they get to know US and OUR ISSUES better
- CARE-PAC dollars go exclusively to candidates who support our long-term care efforts





# RESOURCES & INFORMATION

As a member of **CARE PROVIDERS OF MINNESOTA**, you have exclusive access to a wealth of state and national resources, education, news, information, materials, and products.

#### **ACTION—OUR WEEKLY NEWSLETTER**

Conveniently delivered to your email each Thursday, our *ACTION* newsletter keeps members informed on issues related to senior care. Each issue is full of the news and information you need—including top stories of the week; state and national news; legislative topics; payment, housing, quality, and regulatory issues; recognition; learning opportunities; events; member resources; and much more.

Find current and archived issues: <u>careproviders.org/action</u>. To sign up for ACTION, contact: <u>lolson@careproviders.org</u>.

#### **CARE PROVIDERS OF MINNESOTA'S WEBSITE**

Find news and information at: <u>careproviders.org</u>. Some information is public—i.e., upcoming events, learning opportunities, and job board; however, *the majority of information is exclusively for members* and requires a member login. Members-only information includes current & archived issues of the *ACTION* newsletter; member pricing on products; regulatory resources; on-demand education; and much more!

For a username and login, go to: <u>careproviders.org/loginhelp</u>.

#### ADVERTISE YOUR JOB VACANCIES—FOR FREE!

Care Providers of Minnesota's job board is solely targeted towards individuals who are looking for positions in the senior healthcare field. As a benefit of membership, you can post as many opportunities as you like—and it's entirely free. All postings stay active for 30 days—and remember—our job board is public, meaning it is open to all job seekers who are specifically looking for a job in the senior care field. (Non-members pay \$150 to post job openings.) If you need assistance posting an open position, please contact: lolson@careproviders.org.

#### **ONLINE MEMBERSHIP DIRECTORY**

For members only—the most up-to-date member contact information ever! The directory is easy to use and sorts via six categories: facility members; housing/assisted living members; home care & hospice; corporate & management; main contacts; and business partners. Their contact information is at your fingertips!

Find the directory at: <u>careproviders.org/membershipdirectory</u>.



Care Providers of Minnesota Service Corporation offers a number of products and services to Association members at a discounted price.

With Service Corporation products you:

- save money on products and services used every day
- save time making purchasing decisions
- benefit from research and due diligence in choosing products and services
- work with vendors who understand the unique issues and challenges faced by long-term care providers
- support your Association





# **LEARNING** OPPORTUNITIES

**CARE PROVIDERS OF MINNESOTA** leads the way in providing continuing education for long-term care staff. We are an accredited continuing education provider for nursing home administrators, assisted living directors, health services executives, nurses, social workers, dietitians/dietary managers, activity professionals, and other licensed staff.

#### **LEARNING OPPORTUNITIES INCLUDE:**

- in-person events
- 100+ on-demand offerings, including some offering CEs
- virtual workshops, including CEs
- free, members-only, live & archived webinars
- dementia training library (now includes education tracking)
- specialty programs

#### **LALD PROGRAM**

Completion of the licensed assisted living director (LALD) program is one step toward earning an assisted living director license.

#### **LNHA TO LALD PROGRAM**

For those LNHAs looking to add the LALD formal license to their credentials, this virtual, 40-hour program prepares you for the BELTSS exam.

#### **REGION FORUMS**

Get caught up on the latest critical information, issues, and Association news! Forums are held in January (several free webinars), March (Day at the Capitol), June (in-person), and October (regulatory-focused webinars).

Additional learning opportunities are added throughout the year.





# ASSISTED LIVING SUMMIT April 15-16, 2025

#### Minnesota's leading assisted living conference.

The two-day SUMMIT, held at Marriott Minneapolis Northwest, features education on current assisted living issues for assisted living directors, clinical leaders, and corporate staff.



EDUCATE. EMPOWER.

# ANNUAL CONVENTION & EXPOSITION November 10-12, 2025

The premier professional education opportunity that brings together members, experts, and resources from across our great state for three days at Mystic Lake Center.



# **GET INVOLVED IN** 2025

What's the best way to get more out of your membership?
BY GETTING MORE INVOLVED WITH YOUR ASSOCIATION!

There are so many opportunities—take a look at some of the ways you and your staff can become more involved.

#### LEADING4LIFE FELLOWSHIP PROGRAM

In its second decade, Leading4Life fellows learn practical and immediately-applicable leadership skills; grow personally and professionally; and get the opportunity to network with peers and mentors. Applications available in August; classes start in December. Details are found at: <a href="mailto:careproviders.org/leading4life">careproviders.org/leading4life</a>.

#### **EMERGING LEADERS**

The Emerging Leaders Group (ELG) was established for the purpose of developing a network of "young" professionals who are in or moving up to a leadership role. ELG have peer-to-peer connections; leadership advancement opportunities; unique education experiences and resource access; outreach opportunities for recruitment into the profession and collaborations; and mentorship opportunities. Find details at: <a href="mailto:careproviders.org/ELG">careproviders.org/ELG</a>.

#### **ANNUAL FOUNDATION GOLF TOURNAMENT—JULY 14, 2025**

While the day provides a wonderful opportunity for golfers to reconnect and re-energize outdoors, it also serves a vitally important function as the Foundation's major fundraising event of the year. Find details at: <a href="mailto:careproviders.org/golf">careproviders.org/golf</a>.

#### **FOUNDATION SCHOLARSHIPS & MINI-GRANTS**

Care Providers of Minnesota Foundation scholarships are designed to assist qualified persons who wish to further their education and practice serving seniors and persons with disabilities. Applications available mid-May.

The Foundation also offers career ladder "mini grants" as a complement to its successful scholarship program. Applications available in April. Find details for both at: careproviders.org/foundation.

#### **AWARD RECOGNITION PROGRAM**

Care Providers of Minnesota's recognition program honors outstanding people!

Award recipients are recognized at our annual convention, and all nominees receive a certificate of appreciation. Nominations for our recognition program accepted March 17-April 25, 2025. Find details at: <a href="mailto:careproviders.org/awards">careproviders.org/awards</a>.

Additional recognition opportunities also available through our national Associations, AHCA/NCAL. Find out more: <a href="mailto:ahcancal.org">ahcancal.org</a>.



Inspired by the committed and passionate individuals who make a difference in their professions and to the people they serve.

Care Providers of Minnesota
Foundation pursues a mission
committed to the pursuit of
excellence in care and service
delivery through the advancement
of education, research, creativity,
and innovation—Inspiring
Greater Purpose.

The Foundations' core initiatives include the Leading4Life Fellowship Program, fundraising operations/donations, and scholarships.





# **COMMMITTEE** OPPORTUNITIES

As a membership Association, committees are at the core of our work. Committees identify and discuss issues, determine where to place our resources, and when to move issues up for additional consideration and action by our Board of Directors. It is important that all types of members are engaged and heard—so for members who have not participated in committees in the past—please consider joining us in 2025. As you can see from the committee list, there are plenty of opportunities!

#### **ASSISTED LIVING CLINICAL NURSE COMMITTEE**

Serves as the primary group to identify the issues and concerns affecting nurses in the assisted living setting.

#### **ASSISTED LIVING COMMITTEE**

Serves as the primary group for identifying the issues and concerns affecting assisted living members.

#### ASSISTED LIVING SMALL PROVIDERS COMMITTEE

Focuses on regulatory and payment topics specific to assisted living providers who are 10 units and smaller in size.

#### **CFO COUNCIL**

Provides a forum for information exchange, problem identification, and dialogue among top financial officers and/or reimbursement directors.

#### **EDUCATION COMMITTEE**

Guides Association staff in development of educational programs by identifying and evaluating new learning opportunities and evaluating core learning programs.

#### **EMERGING LEADERS GROUP (ELG)**

Offers unique opportunities for networking with peers while gaining exposure to senior professionals in a mentorship capacity.

#### **LEGISLATIVE POLICY COMMITTEE**

Functions as the public policy oversight committee—addressing changes in state and federal laws, rules, and interpretations.

#### NURSING FACILITY REGULATORY COMMITTEE

Discusses federal and state agency regulatory issues including survey and certification issues and new developments, regulatory reform on state and federal levels, and works through the LTC Imperative's legislative action team to address regulatory reform.

#### **QUALITY IMPROVEMENT COMMITTEE**

Focuses on quality improvement, quality measurement, and clinical issues for all members.

#### **RECOGNITION COMMITTEE**

Is responsible for promoting state and national award participation by members.

#### **WORKFORCE COMMITTEE**

Addresses the significant workforce recruitment and retention needs that long-term care providers face today.

In 2025 we will continue with our hybrid meeting options that began during the pandemic. We recognize the enhanced opportunities for our out-state members with this option.

By signing up for a committee of interest, you can choose to either join us at the Association office or participate virtually—either way, we welcome your participation.

Find full descriptions, meeting schedules, and sign up forms at: <a href="mailto:careproviders.org/committees">careproviders.org/committees</a>.



# **WORKFORCE**

**CARE PROVIDERS OF MINNESOTA** is actively engaged in the workforce development arena, ensuring that the voice of the long-term care profession is represented and prioritized for solutions. To that end:

- we connect with state agency staff, local elected officials, legislators, career development professionals, workforce strategists, talent managers, and others through our presence on state and regional workforce development boards
- we participate in and lead work with the Governor's Workforce Development Board (GWDB) and its focus on the caring professions
- we sit on the board of HOSA—the Minnesota chapter of Health Occupation Students of America (HOSA) Future Health Professionals—a student organization committed to empower future health professionals to become leaders in the global health community through education, collaboration, and experience
- we participate with Perkins Consortium advisory boards and connect with career and technical educators throughout the year, showcasing what long-term care careers have to offer

Nursing assistants and nurses play a vital role in our settings, ensuring the systems of education, training, and testing work optimally and are meeting the needs of our industry. We actively advocate for these professionals through participation in advisory groups and directly with the Minnesota Department of Health, Minnesota State, Board of Nursing, and other ad hoc groups.

Growing the talent pool and attracting new people is our pathway to stabilize the profession. To that end, we launched a new campaign to attract people to our profession—*Caring Careers Start Here*, www.caringcareersstarthere.com. Using grant funds from the Minnesota Department of Health and the Centers for Disease Control & Prevention, the *Caring Careers Start Here* brand promotes careers in our sector and encourage job seekers to make a meaningful move towards a career in caregiving, furthering their education, and toward employers who align with their personal values.

In 2025, we have started new grant-funded work, partnering with the International Institute of Minnesota to tackle our urgent workforce needs. This innovative collaboration offers workforce training for New Americans and supports employers in recruiting and retaining diverse talent.

## **QUALITY**

**CARE PROVIDERS OF MINNESOTA** is dedicated to helping members grow the depth and breadth of quality care in their workplaces. Recipients of a national quality award consistently perform better than the rest of the nation in key areas of quality care.

The American Health Care Association/National Center for Assisted Living (AHCA/NCAL) Quality Award Program uses the Baldrige Excellence Framework criteria to guide members through three progressive levels of achievement: Bronze—Commitment to Quality; Silver—Achievement in Quality; and Gold—Excellence in Quality.

The AHCA/NCAL Quality Award Program is the only national quality recognition program for the senior care profession that utilizes this proven framework. Award participants move from the Bronze level, to Silver, and then ultimately, to the Gold. The number of assisted living providers earning a Quality Award continues to grow, and in 2018 began achieving Gold. Data points and more can be found at: <a href="https://www.ahcancal.org">www.ahcancal.org</a>.

Bronze recipients must demonstrate a groundwork for excellence by completing an organizational profile that describes their organizational priorities and goals.

Silver awardees outline their systematic approaches and demonstrate sustainable organizational and process results linked to their key customer requirements, success factors, and challenges.

Gold recipients are an elite group that demonstrate the achievement of high levels of performance over time in the areas of leadership, strategic planning, customer service, workforce, operations, and knowledge management, and additionally have comparative data to prove their excellence.

NATIONAL QUALITY AWARDS: current, active award recipients: 55 Gold | 316 Silver | 1,359 Bronze

MINNESOTA QUALITY AWARDS: current, active award recipients: 5 Gold | 8 Silver | 48 Bronze



#### CARE PROVIDERS OF MINNESOTA

# **BOARD OF DIRECTORS**

The Board of Directors is the policy-making body of Care Providers of Minnesota. They represent our entire membership and manage the Association's business, property, and affairs.



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### ANNUAL MEETING NOVEMBER 10, 2025 MYSTIC LAKE CENTER

Every facility and assisted living member is encouraged to attend
Care Providers of Minnesota's annual business meeting in November where
YOU can determine who the Association volunteer leaders will be
(i.e., Board of Directors)—among other membership decisions that you can vote on!



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#### **CARE PROVIDERS OF MINNESOTA**

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